

■ dawn leah blanchard ■

17700 White Ground Road . Boyds, Maryland . 20841 . 301-885-7261

objective

Utilize vast creative skills in web design, graphic design, and digital photography.
Utilize Top Secret Security Clearance

education

Northern Arizona University
Pursuing Bachelors in Art, Graphic Design/Illustration. Completed 3 + years.
Attended on scholarship. Member of National Deans List, Award for Outstanding
Scholarship. Winner of Society of Illustrators Annual Scholarship, 1990.

skills

Web Development:

Twelve years experience in website design and development, execution and marketing. Highly motivated and self-directed. CSS proficient and Section 508 specialist. Highly proficient in Flash, Photoshop, Dreamweaver, Illustrator and InDesign CS2, 3 & 4. Excel in HTML development and working in dynamic web site environments. See below for more information.

Graphic Design

Seventeen years experience in professional graphic design. Develop logos, invitations, brochures, newsletters, four color ads, corporate ad layouts, and promotional campaigns etc. See below for more information.

Visit www.dawnblanchard.com for examples.

PLEASE NOTE: Last three years of work has been for DHS websites and graphics of a sensitive nature. I do have a non-publishable portfolio of most recent work which I can show during an interview.

experience

July 2007 – Current – Web/Graphic Designer, BAE Systems, Washington DC.

Please do not contact current employer. Provide web design and graphic design needs within contracts for DHS and other government entities for local clients in the Washington DC area. Develop Flash training modules, movies and other multi-media. Create complete web site redesigns including the branding, colors, layout, usability and accessibility, both public and confidential. Also print materials such as brochures, logos, trade show booths, training manuals and business cards. Manage all stages of the printing process from camera ready artwork to final proofing. Section 508 specialist, creating, maintaining and updating company's own guidelines for compliance. Work closely with project managers in regards to training and testing of developers for Section 508 complaint code. Attend conferences and workshops to stay current with changes to legislation.

October 2006 – May 31, 2007 - National Nuclear Security Administration/DOE
Design/redesign all private and public web sites for NNSA. Worked closely with clients to clarify and effectively identify needs. Created templates integrating CSS for all layout and for Section 508 compliance. Did all updates for Public Affairs internet website including newsletters, and press releases under critical, short deadlines. Tracked workflow and target fulfillment with 99.9% customer satisfaction.

August 1998 - October 2006: Freelance webmaster, graphic designer, and digital photographer. Includes publishing web sites from concept, design, execution, optimization and marketing. Highly successful graphic designer, working closely with clients from concept to execution.

Freelance Clients

October 2004 - June 2005: Designer/Retail Coordinator, Verde Canyon Railroad. Responsible for web development and marketing. Redesign of website and optimization of content and images. All internal design including flyers and signage. Buyer for Box Car Gift Shop (Half a million in sales annually).
www.verdecanyonrr.com

August 2003 - October 2004: In-house Marketing Art Director, Art Institute Glitter Inc. (largest glitter manufacturer in the country). Managed and directed all creative work pertaining to marketing, product development, and packaging. Created logo, all national four-color ad campaigns, negotiated contracts and hit all deadlines. Designed, developed and published website, including online shopping. Purchased tradeshow booth and developed successful target marketing campaigns, and created displays for all tradeshow, including new product mock-ups.
www.artglitter.com

August 2000 - January 2001: In-house, Medicine Man Gallery, Tucson, AZ. Responsible for ad design, web development, marketing and press relations. Assisted in art acquisition for collections. Wrote articles for newsletter and organized show openings.

May 1990 - June 2000: In-house Manager, Public Relations & Advertising, El Presidio Gallery, Tucson, AZ. Budgeted and tracked all advertising costs and trends. Designed, created and published website. Responsible for all design, including logo, newsletters, all four-color national and local magazine ads. Marketing campaigns for seasonal openings and shows.

